



# JOIN OUR DYNAMIC MARKETING TEAM!

## Marketing Executives & Marketing Officers Needed for Our All-Island Branch Network.

We are seeking proactive and driven Marketing Executives and Marketing Officers to promote and market our comprehensive range of asset and liability products. Join us and play a crucial role in expanding our reach and enhancing our customer relationships.

People's Leasing & Finance PLC, a subsidiary of People's Bank, stands as a premier limited liability company listed on the Main Board of the Colombo Stock Exchange (CSE). Celebrated as the Most Trusted Financial Institution in Sri Lanka by Global Brands Magazine, the company swiftly attained market leadership in the leasing industry within six years and has upheld this distinction for over a decade. Boasting a robust network of over 100 branches nationwide and a committed team of employees, People's Leasing & Finance PLC continually fortifies its customer relationships by fulfilling a comprehensive range of financial needs through diverse products and services.

### Key Responsibilities:

#### Marketing Executives:

Promote all company products to individual clients and corporates, building and maintaining strong relationships.  
Prepare detailed proposals for both individual clients and corporates.  
Identify market opportunities through customer visits and various promotional activities.  
Assist in the development of products that meet customer expectations.

#### Marketing Officers:

Promote company products and services while building and maintaining client relationships.  
Identify and seize market opportunities through customer visits and promotional activities.

### Candidate Profile:

#### Marketing Executives:

- Minimum 05-06 years of work experience in Marketing / Business Development, preferably in the leasing or banking sector.
- Possessing a qualification in Marketing/Management would be an added advantage.
- Excellent communication skills.
- Valid Driving/ Riding License.

#### Marketing Officers:

- Minimum 01 year of work experience in Marketing /Business Development, preferably in the leasing or banking sector.
- Good communication skills.
- Passed G.C.E (O/L) with credit pass for Mathematics.
- G.C.E (A/L) 3 simple passes for core subjects.
- Valid Driving/Riding License.

### How to Apply:

Email your application to [careers@plc.lk](mailto:careers@plc.lk) with the post applied for in the subject line of the email within 7 days of this advertisement. Further correspondence will only be with short-listed applicants.

**Join us and be a part of a team that values innovation, commitment, and excellence. Your future awaits!**